



# AnnMariePro TV Intern Applicant Questionnaire

Today's Date: \_\_\_\_\_

Name: \_\_\_\_\_

Collegiate Address: \_\_\_\_\_

Home Address: (if different from above) \_\_\_\_\_

Email: \_\_\_\_\_ Cell Phone: \_\_\_\_\_ Text? yes/no

Best days and times to reach you: \_\_\_\_\_

Are you enrolled or going to be enrolled in an internship course? Yes/no

If yes, what is the name of the course: \_\_\_\_\_ Semester: fall/winter/spring/summer

Professor/Advisor's name: \_\_\_\_\_ Course intern hours requird: \_\_\_\_\_

Course meeting time and day of the week: \_\_\_\_\_

Professor/Advisor's email: \_\_\_\_\_ phone: \_\_\_\_\_

Intern hour deadline dates: \_\_\_\_\_

If you are not in a course, please explain your interest in this internship: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

Have you received the appropriate permissions from your supervisor? Yes/no

Internship applicant's area of expertise (circle all that apply): social network marketing    production    mass communications  
media technology    advertising + marketing    writing/blogging/scripts

How many years/months of experience in above expertise(s): \_\_\_\_\_ years    \_\_\_\_\_ months

Please describe your skill(s) and experience related to the above expertise: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Please express your desired area of interning: (Rate your top 3 top areas you would prefer)



**\_\_\_ Pre-Production:**

Line producing   production assistant   production planning   location manager   script writing   story boarder

**\_\_\_ Production:**

production assistant   boom operator   gaffer   script supervisor   cinematography

**\_\_\_ Post Production:**

Editing   graphics editing   sound editing

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**\_\_\_ Social Network Marketing:**

Website, Facebook & Twitter posting   blog posts   email forwarding   internet researching   calendar updating & posting

Press releases & submissions   press contacting   internet marketing & reach

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**\_\_\_ Mass Communications:**

TV anchor news story writing   news reporting   news article writing   news blogging   News story research & information gathering

Broadcast copywriting (writing TV/radio commercials)   voice-overs

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**\_\_\_ Advertising and Marketing:**

Marketing research   media sales   media scheduling   media presentation   presentation development

Telemarketing



# Internship Program Overview

## Internship Description

AMPTV provides internship opportunities designed to help expand students' knowledge and experience in public media and compliment their studies. AMPTV's television broadcasting component programs five channels and produces local television programs such as Bounce West Coast TV News, VBTalk Radio Live, Let's Talk TV, and other local community events for Fresno, CA Bakersfield, CA, Sacramento, CA and Las Vegas, NV. Interns will gain experience in television programming, program research and development, production scheduling, studio and location shooting, script-writing, post-production techniques, print media and blogging. This is an unpaid internship with a small travel stipend available for events 30+ miles outside of the local area.

## Requirements

Preferred major in Mass Communications, Public Relations, Media Technology, Advertising/Marketing or Broadcasting, with an interest in TV broadcasting, social media journalism and television production. Excellent oral and written communication and interpersonal skills are a must. Experience and familiarity with social media platforms, television production techniques, basic news article writing, and the canons of journalism would be helpful. To be eligible, interns must be currently enrolled in a college or university; interns may receive academic credit for their internship if approved and arranged by their educational institution.

We require of each intern a minimum of 16 hours a week, on a regularly established schedule that takes into account the intern's academic schedule. Only students who can earn course credit at the college level (few exceptions) are eligible. BEFORE applying students are required to find out from their counselors, major department heads or professors if they can receive course credit. Once a student has been accepted for the internship, the individual must provide "Proof of Credit" or a signed verification form from a counselor, major department head or professor before starting the AMPTV internship program. ALL CANDIDATES MUST SUBMIT AN APPLICANT QUESTIONNAIRE and RESUME or VITAE.

Interns should possess a strong interest in learning about the broad activities involved in television production, social media blogging, advertising/marketing, broadcast copywriting and public relations. Screen credit is given under the heading of production interns upon discretion of the internship supervisor.

## Internship Qualifications:

- Highly motivated
- Strong interest in television production, post-production and programming
- Strong organizational and research skills
- Clear and effective verbal and written communication skills
- Excellent attention to detail
- Ability to take direction and work independently
- Experience with Adobe Premier Pro, MS Word, and Excel a plus
- Ability to adapt from project to project
- Willing to take on all aspects of the job with enthusiasm and a positive attitude, from the most mundane to more exciting tasks

## Terms Available:

**Winter Term:** September-December

**Spring Term:** January-April

**Summer Term:** May-August

## Application Procedure:

Please send request for interest via email to:

[intern@amptvnow.com](mailto:intern@amptvnow.com)

An applicant questionnaire will be sent to you via email. Please fill it out and send it back for review.

For more inquiry: 559-316-4822

Please apply one month prior to start of term.



## AMPTV Available Areas

Ad sales

Social Media/Traditional Advertising & Promotions

Advertising Copywriting (commercial scripts)

Film Development/Production (directing & producing)

Cinematography

Graphic Arts, Digital Media & Editorial

Print Media Journalism

PR, Corporate Comm., & Publicity

Production Scheduling

Marketing & Publicity

Video Editing/Post-Production

Web Content

Social Media Journalism

News & Broadcast Journalism